# Workshop on Personalized Medicine and Dynamic Treatment Regimes 

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## Workshop Outline

Introduction to Personalized Medicine and Dynamic Treatment Regimes

Estimation of Optimal Dynamic Treatment Regimes for a Single Decision

Estimation of Optimal Dynamic Treatment Regimes for Multiple Decisions

Advanced Topics in Personalized Medicine and Dynamic Treatment Regimes

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## Outline

- Personalized Medicine
- Clinical Decision-Making and Dynamic Treatment Regimes
- Optimal Dynamic Treatment Regime
- Discovery (Estimation) of Optimal Dynamic Treatment Regimes
- Clinical Trials for Discovery of Dynamic Treatment Regimes
- Roadmap for the Workshop


## What is Personalized Medicine?


"The right treatment for the right patient (at the right time)"

## What is Personalized Medicine?

In general: One size does not fit all

- Multiple treatment options may be available
- Patient heterogeneity
- Across patients: What works for one patient may not work for another
- Within patients: What works now may not work later

Premise: Use information on a patient's characteristics to determine which treatment option $\mathrm{s} / \mathrm{he}$ should receive (and when...)

- Genetic/genomic, demographic,...
- Physiologic/clinical measures, medical history,...


## Popular Perspective on Personalized Medicine

Subgroup identification/targeted treatment:

- Are there subgroups of patients who are more likely to do better on one particular treatment than on another?
- Can a treatment be developed that targets a subgroup that is very likely to benefit from that treatment?
- Can biomarkers be developed to identify such patients?

Focus: Treating and targeting treatment for subgroups of the population

## Another Perspective on Personalized Medicine

Can we determine how to treat the entire population of patients?

- Given information on patient's characteristics, can we determine the treatment from among the available options most likely to benefit him/her?
- And by doing so determine how best to treat the population?
- This is the perspective we will take in this workshop


## Clinical Decision-Making

Clinical practice: Clinicians make (a series of) treatment decision(s) over the course of a patient's disease or disorder

- Fixed schedule
- Milestone in the disease process
- Event necessitating a decision

Clinical decision-making: Clinical judgment

- Synthesize all information on a patient up to the point of a decision to determine next treatment action
- Goal: "Individualize" the decision to the patient
- Can this be formalized and made evidence-based?


## Dynamic Treatment Regime

Operationalizing personalized medicine: At any decision point

- Construct a rule that takes as input the available information on the patient to that point and dictates the next treatment from among the possible, feasible options
- Rule(s) must be developed based on evidence, i.e., data

Dynamic treatment regime: A set of formal rules, each corresponding to a decision point

- Each rule dictates the treatment action to be taken at that point as a function of accrued information on the patient
- Together, the rules determine an algorithm for treating any patient, referred to collectively as a dynamic treatment regime


## Dynamic Treatment Regime

Assume: There is a clinical outcome by which treatment benefit can be assessed

- Survival time, CD4 count, indicator of no myocardial infarction within 30 days, ...
- Larger outcomes are better

Intuitively: Rules should depend on characteristics (variables, covariates) that exhibit a qualitative interaction with treatment

- "Tailoring variables"


## Tailoring Variables



## Tailoring Variables



## Single Decision Point

Simple example: Which treatment to give patients who present with primary operable breast cancer?

- Options: L-phenylalnanine mustard and 5-flourouracil (PF) or PF + tamoxifen (PFT)
- Data: $\sim 1,300$ patients in a National Surgical Adjuvant Breast and Bowel Project (NSABP) clinical trial (Gail and Simon, 1985)
- Available information: age (years), progesterone receptor (PR) level (fmol)
- Outcome: Disease-free survival to three years


## Single Decision Point

Gail and Simon rule/regime:

- If age $<50$ and $\mathrm{PR}<10 \mathrm{fmol} \Rightarrow \mathrm{PF}$ (1); else $\Rightarrow \mathrm{PFT}$ (0)
- Mathematically: The formal rule is

$$
d(\text { age }, \mathrm{PR})=I(\text { age }<50 \text { and } \mathrm{PR}<10)
$$

Alternatively: Rules of form

$$
d(\text { age }, \mathrm{PR})=I(\text { age }>60-8.7 \log (\mathrm{PR}))
$$

## Multiple Decision Points

Cancer treatment: Two decision points

- Decision point 1: Induction chemotherapy
- Decision point 2: Maintenance/intensification treatment (responders), Salvage chemotherapy (nonresponders)
- Outcome: Survival time


## Multiple Decision Points



- At presentation: Information $x_{1}$; accrued information $h_{1}=x_{1}$
- Decision point 1: Three options $\left\{c_{1}, c_{2}, c_{3}\right\}$; rule 1: $d_{1}\left(h_{1}\right) \Rightarrow$ $d_{1}: h_{1} \rightarrow\left\{c_{1}, c_{2}, c_{3}\right\}$
- Between decisions 1 and 2: Collect additional information $x_{2}$, including responder status
- Accrued information $h_{2}=\left\{x_{1}\right.$, chemotherapy at decision $\left.1, x_{2}\right\}$
- Decision point 2: Four options $\left\{m_{1}, m_{2}, s_{1}, s_{2}\right\}$; rule 2: $d_{2}\left(h_{2}\right) \Rightarrow$ $d_{2}: h_{2} \rightarrow\left\{m_{1}, m_{2}\right\}$ (responders), $d_{2}: h_{2} \rightarrow\left\{s_{1}, s_{2}\right\}$ (nonresponders)


## Summary

Single decision: 1 decision point

- Information $x$
- Decision rule $d(x), d: x \rightarrow \mathcal{A}=$ set of treatment options a
- Treatment regime: d

Multiple decisions: $K$ decision points

- Initial information $x_{1}$, intermediate information $x_{k}$ between decisions $k-1$ and $k, k=2, \ldots, K$
- Set of treatment options at decision $k a_{k} \in \mathcal{A}_{k}$
- Accrued information $h_{1}=x_{1}$, $h_{k}=\left\{x_{1}, a_{1}, x_{2}, a_{2}, \ldots, x_{k-1}, a_{k-1}, x_{k}\right\}, k=2, \ldots, K$
- Decision rules $d_{1}\left(h_{1}\right), d_{2}\left(h_{2}\right), \ldots, d_{K}\left(h_{K}\right), d_{k}: h_{k} \rightarrow \mathcal{A}_{k}$
- Dynamic treatment regime $d=\left(d_{1}, d_{2}, \ldots, d_{K}\right)$


## Considerations

Realistically: High-dimensional information $x_{k}, k=1, \ldots, K$

- Must construct rules that distill this information
- Must identify the (likely very small) subset that are good tailoring variables

Furthermore: Many possible regimes $d$

- $\mathcal{D}=$ class of all possible dynamic treatment regimes
- Can we find the "best" set of rules; i.e., the "best" dynamic treatment regime in $\mathcal{D}$ ?


## Optimal Dynamic Treatment Regime

How do we define "best"?

- If an individual patient were to receive treatment according to the set of rules $d_{1}, \ldots, d_{K}$, that is, according to regime $d=\left(d_{1}, \ldots, d_{K}\right)$, his/her expected outcome would be as large as possible given the information available on him/her
- If all patients in the population were to receive treatment according to regime $d$, the expected (average) outcome for the population would be as large as possible given the information available
- Can we formalize this?


## Potential Outcomes

Single decision: Possible treatment options $a \in \mathcal{A}$

- For a randomly chosen patient from the population, define the random variable $Y^{*}(a)=$ the outcome the patient would experience if $\mathrm{s} / \mathrm{he}$ were to receive treatment option a
- "Potential outcome"
- E.g., if $\mathcal{A}=\{0,1\}$ (two possible treatment options), $Y^{*}(1)=$ the outcome a patient would have if $s /$ he were given treatment 1 , and similarly for $Y^{*}(0)$
- Define $Y^{*}(d)=$ the outcome a patient would have if $s / h e$ received treatment according to a regime $d \in \mathcal{D}$
- E.g., if $\mathcal{A}=\{0,1\}$ and the patient has information $X$

$$
Y^{*}(d)=Y^{*}(1) d(X)+Y^{*}(0)\{1-d(X)\}
$$

## Optimal Dynamic Treatment Regime

Single decision, continued:

- $E\left\{Y^{*}(d) \mid X=x\right\}$ is the expected outcome for a patient with information $x$ if $\mathrm{s} /$ he were to receive treatment according to regime $d \in \mathcal{D}$
- $E\left\{Y^{*}(d)\right\}=E\left[E\left\{Y^{*}(d) \mid X\right\}\right]$ is the expected (average) outcome for the population if all patients were to receive treatment according to regime $d \in \mathcal{D}$

Optimal regime: $d^{\text {opt }}$ is a regime in $\mathcal{D}$ such that

- $E\left\{Y^{*}(d) \mid X=x\right\} \leq E\left\{Y^{*}\left(d^{o p t}\right) \mid X=x\right\}$ for all $d \in \mathcal{D}$ and all values of $x$
- And thus $E\left\{Y^{*}(d)\right\} \leq E\left\{Y^{*}\left(d^{\text {opt }}\right)\right\}$ for all $d \in \mathcal{D}$


## Optimal Dynamic Treatment Regime

Multiple decisions: Same idea, only more complicated

- Initial information $X_{1}$
- Potential outcomes under a regime $d \in \mathcal{D}$

$$
X_{2}^{*}(d), \ldots, X_{K}^{*}(d), Y^{*}(d)
$$

- $E\left\{Y^{*}(d) \mid X_{1}=x_{1}\right\} \leq E\left\{Y^{*}\left(d^{o p t}\right) \mid X_{1}=x_{1}\right\}$ for all $d \in \mathcal{D}$ and values of $x_{1}$
- And thus $E\left\{Y^{*}(d)\right\} \leq E\left\{Y^{*}\left(d^{o p t}\right)\right\}$ for all $d \in \mathcal{D}$


## Important Philosophical Point

Distinguish between:

- The "best" treatment for a patient
- The "best" treatment for a patient given the information available

Best treatment for a patient: Option $a^{\text {best }} \in \mathcal{A}$ corresponding to the largest $Y^{*}(a)$ for that patient

Best treatment given the information available:

- We cannot hope to determine $a^{\text {best }}$ because we can never see all the potential outcomes on a given patient
- What we can hope to do is to make the optimal decision given the information available $\Rightarrow$ find $d^{o p t}$ and make $E\left\{Y^{*}\left(d^{o p t}\right) \mid X=x\right\}$ as large as possible


## Discovery (Estimation) of Optimal Dynamic Treatment Regimes

Result: This perspective on personalized medicine boils down to discovery of optimal dynamic treatment regimes based data

- Existing data from observational studies (e.g., registries), previously conducted clinical trials
- Prospectively collected data from clinical trials designed specifically for this purpose (coming up)


## Discovery (Estimation) of Optimal Dynamic Treatment Regimes

Single decision: Data $\left(X_{i}, A_{i}, Y_{i}\right), i=1, \ldots, n$

- $n$ subjects indexed by $i$
- $X_{i}=$ information observed on subject $i$
- $A_{i}=$ observed treatment actually received by subject $i$
- $Y_{i}=$ observed outcome for subject $i$
- Goal: Under suitable assumptions, estimate $d^{\text {opt }}(x)$ using these data


## Discovery (Estimation) of Optimal Dynamic Treatment Regimes

Multiple decisions: Data

$$
\left(X_{1 i}, A_{1 i}, X_{2 i}, A_{2 i}, \ldots, X_{(K-1) i}, A_{(K-1) i}, X_{K i}, Y_{i}\right), \quad i=1, \ldots, n
$$

- $X_{1 i}=$ Initial information observed on subject $i$
- $X_{k i}, k=2, \ldots, K=$ intermediate information between decisions $k-1$ and $k$ on subject $i$
- $A_{k i}, k=1, \ldots, K=$ observed treatment actually received by subject $i$ at decision $k$
- $Y_{i}=$ observed outcome for subject $i$; can be ascertained after decision $K$ or can be a function of $X_{2 i}, \ldots, X_{K i}$
- Goal: Under suitable assumptions, estimate $d^{\text {opt }}(x)$ using these data


## Discovery (Estimation) of Optimal Dynamic Treatment Regimes

Challenges:

1. The optimal dynamic treatment regime $d^{o p t}$ is defined in terms of potential outcomes (not the observed data)
2. Were all possibly useful tailoring variables that clinicians used in the study at each decision point recorded in the data?
3. This sounds hard; does it really have to be?

## Discovery (Estimation) of Optimal Dynamic Treatment Regimes

Challenge 1: $d^{o p t}$ is defined in terms of potential outcomes

- Need to be able to express the definition of $d^{\text {opt }}$ equivalently in terms of the data
- Possible under certain assumptions
- Butch will demonstrate in the single decision case
- Also possible in the multiple decision case (but harder)


## Discovery (Estimation) of Optimal Dynamic Treatment Regimes

Challenge 3: Can't we just piece together results from several studies to figure out the optimal regime?

- Study comparing induction chemotherapies based on response
- Study comparing maintenance therapies based on survival time among responders to induction therapy
- Study comparing salvage therapies based on survival time among nonresponders
- Wouldn't the regime that uses the "best" option in each study have to have the "best" average outcome?
- Delayed effects: The induction therapy with the highest proportion of responders might have other effects that render subsequent treatments less effective in regard to survival
- Result: Must consider the entire sequence of decisions


## Clinical Trials for Discovery of Dynamic Treatment Regimes

Challenge 2: Conduct a clinical trial specifically designed for estimation of optimal dynamic treatment regimes

- SMART: Sequential Multiple Assignment Randomized Trial
- Randomize subjects to the treatment options at each decision point
- Collect extensive, detailed information initially and intermediate to decision points on possible tailoring variables

Later: Eric and Michael will have more to say on both of these issues

## Clinical Trials for Discovery of Dynamic Treatment Regimes



## Roadmap for Today

| 8:40 am - 9:30 am | Butch will discuss estimation of optimal <br> treatment regimes for the single decision <br> setting |
| :--- | :--- |
| $9: 30 \mathrm{am}-9: 45 \mathrm{am}$ | Break |
| 10:35 am - 10: 10:35 am | Eric will discuss estimation of optimal <br> dynamic treatment regimes for the mul- <br> tiple decision setting, SMART studies |
| $10: 50 \mathrm{am}-11: 30 \mathrm{am}$ | Break |
| Michael will provide an overview of <br> some more advanced topics, including <br> approaches for handling high dimen- <br> sional information and censored out- |  |
| comes, challenges associated with mak- |  |
| ing inference, open problems |  |

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## Optimal Regime

Assume: Large outcomes are good
The optimal regime:

- The regime that, if followed by all patients in the population, yields the largest outcome on average

Goal: Given data, (evidence) from a clinical trial or observational study, estimate the optimal regime satisfying this definition

- For simplicity: Consider regimes involving a single decision / rule


## Statistical Framework

Simplest setting: A single decision with two treatment options
Observed data: $\left(Y_{i}, X_{i}, A_{i}\right), i=1, \ldots, n$, iid

- $Y_{i}$ outcome, $X_{i}$ baseline covariates, $A_{i}=0,1$ treatment received

Treatment regime: A single rule

- A function $d: X \rightarrow\{0,1\}$


## Application

Simple example: How to treat patients with primary operable breast cancer with positive nodes (a single decision point)?

- Options: L-phenylalanine mustard and 5-fluorouracil (PF) or PF + tamoxifen (PFT)
- Data from ~1,300 patients in a National Surgical Adjuvant Breast and Bowel Project (NSABP) clinical trial (Gail and Simon, 1985)
- Information: age (years), progesterone receptor level (PR; fmol)


## Application

## Gail and Simon rule:

- If age $<50$ and $\mathrm{PR}<10 \mathrm{fmol} \Longrightarrow \mathrm{PF}(1)$; otherwise $\Longrightarrow$ PFT (0)
- Mathematically, the rule is

$$
d(\text { age }, \mathrm{PR})=I(\text { age }<50 \text { and } \mathrm{PR}<10)
$$

- The treatment regime uses this rule to determine treatment


## Statistical Framework

- Even simpler example: $d(X)=I($ age $\leq 50)$
- $d \in \mathcal{D}$, the class of all regimes
- Optimal regime: If followed by all patients in the population, would lead to largest average outcome among all regimes in $\mathcal{D}$


## Potential Outcomes

Formalize: We can hypothesize potential outcomes

- $Y^{*}(1)=$ outcome that would be achieved if patient were to receive $1 ; Y^{*}(0)$ defined similarly
- We observe $Y=Y^{*}(1) A+Y^{*}(0)(1-A)$
- $\Longrightarrow E\left\{Y^{*}(1)\right\}$ is the average outcome if all patients in the population were to receive 1 ; and similarly for $E\left\{Y^{*}(0)\right\}$


## Potential Outcomes

No unmeasured confounders: Assume that

$$
Y^{*}(0), Y^{*}(1) \Perp A \mid X
$$

- $X$ contains all information used to assign treatments in the data
- Automatically satisfied for data from a randomized trial
- Standard but unverifiable assumption for observational studies


## Potential Outcomes

- Implies that

$$
\begin{aligned}
E\left\{Y^{*}(1)\right\} & =E\left[E\left\{Y^{*}(1) \mid X\right\}\right] \\
& =E\left[E\left\{Y^{*}(1) \mid A=1, X\right\}\right] \\
& =E\{E(Y \mid A=1, X)\}
\end{aligned}
$$

and similarly for $E\left\{Y^{*}(0)\right\}$

## Optimal Regime

Potential outcome for a regime:

- For any $d \in \mathcal{D}$, define $Y^{*}(d)$ to be the potential outcome for an arbitrary individual in our population if, possibly contrary to fact, he/she was assigned treatment in accordance to treatment regime $d$; that is,

$$
\begin{equation*}
Y^{*}(d)=Y^{*}(1) d(X)+Y^{*}(0)\{1-d(X)\} \tag{1}
\end{equation*}
$$

- $E\left\{Y^{*}(d)\right\}$ is the mean response of a population all treated according to the regime $d$


## Optimal Regime

- Optimal regime: Leads to largest $E\left\{Y^{*}(d)\right\}$ among all $d \in \mathcal{D}$; i.e.,

$$
d^{o p t}=\arg \max _{d \in \mathcal{D}} E\left\{Y^{*}(d)\right\}
$$

- (1) implies that

$$
\begin{aligned}
& E\left\{Y^{*}(d)\right\}=E\left[E\left\{Y^{*}(d) \mid X\right\}\right]=E\left[E\left\{Y^{*}(1) \mid X\right\} d(X)\right. \\
&\left.+E\left\{Y^{*}(0) \mid X\right\}\{1-d(X)\}\right] \\
&=E[E(Y \mid A=1, X) d(X)+E(Y \mid A=0, X)\{1-d(X)\}] \\
&=E[\mu(1, X) d(X)+\mu(0, X)\{1-d(X)\}]
\end{aligned}
$$

where $E(Y \mid A, X)=\mu(A, X)$

## Optimal Regime

- $d^{\text {opt }}(x)=\arg \max _{a=\{0,1\}} E\left\{Y^{*}(a) \mid X=x\right\}$
- Thus $d^{\text {opt }}(X)=I\left[E\left\{Y^{*}(1) \mid X\right\}>E\left\{Y^{*}(0) \mid X\right\}\right]=$ $I\{\mu(1, X)>\mu(0, X)\}$
- Result: If $E(Y \mid A, X)=\mu(A, X)$ were known, we could find $d^{\text {opt }}$


## Estimating the Optimal Regime

Problem: $E(Y \mid A, X)$ is not known

- Posit a model $\mu(A, X ; \beta)$ for $E(Y \mid A, X)$
- If $\mu(A, X ; \beta)$ is correct, $E(Y \mid A, X)=\mu\left(A, X ; \beta_{0}\right)$ for some $\beta_{0}$
- Estimate $\beta$ based on observed data $\Longrightarrow \widehat{\beta}$ (e.g., least squares)
- Estimate

$$
E\left\{Y^{*}(d)\right\}=E\left[\mu\left(1, X, \beta_{0}\right) d(X)+\mu\left(0, X, \beta_{0}\right)\{1-d(X)\}\right] \text { by }
$$

$$
n^{-1} \sum_{i=1}^{n}\left[\mu\left(1, X_{i}, \hat{\beta}\right) d\left(X_{i}\right)+\mu\left(0, X_{i}, \hat{\beta}\right)\left\{1-d\left(X_{i}\right)\right\}\right]
$$

## Estimating the Optimal Regime

- Estimate dopt by $\widehat{d}_{\text {reg }}^{\text {opt }}(X)=I\{\mu(1, X ; \widehat{\beta})>\mu(0, X ; \widehat{\beta})\}$
- "Regression estimator"
- Estimator for $E\left\{Y^{*}\left(d^{o p t}\right)\right\}$
$R E G(\widehat{\beta})=n^{-1} \sum_{i=1}^{n}\left[\mu\left(1, X_{i}, \widehat{\beta}\right) \widehat{d}_{r e g}^{o p t}\left(X_{i}\right)+\mu\left(0, X_{i}, \widehat{\beta}\right)\left\{1-\widehat{d}_{\text {reg }}^{\text {opt }}\left(X_{i}\right)\right\}\right]$.
Concern: $\mu(A, X ; \beta)$ may be misspecified, so $\widehat{d}_{\text {reg }}^{\text {opt }}$ could be far from $d^{o p t}$


## Estimating the Optimal Regime

Alternative perspective: $\mu(A, X ; \beta)$ defines a class of regimes

$$
d(X, \beta)=I\{\mu(1, X ; \beta)>\mu(0, X ; \beta)\}
$$

indexed by $\beta$, that may or may not contain $d^{\text {opt }}$

- E.g., suppose in truth

$$
\begin{aligned}
E(Y \mid A, X)= & \exp \left\{1+X_{1}+2 X_{2}+3 X_{1} X_{2}+A\left(1-2 X_{1}+X_{2}\right)\right\} \\
& \Longrightarrow d^{o p t}(X)=I\left(X_{2} \geq 2 X_{1}-1\right)
\end{aligned}
$$

## Estimating the Optimal Regime

- Posit

$$
\mu(A, X ; \beta)=\beta_{0}+\beta_{1} X_{1}+\beta_{2} X_{2}+A\left(\beta_{3}+\beta_{4} X_{1}+\beta_{5} X_{2}\right)
$$

- The regimes $I\{\mu(1, X ; \beta)>\mu(0, X ; \beta)\}$ define a class $\mathcal{D}_{\eta}$ with elements
$I\left(X_{2} \geq \eta_{1} X_{1}+\eta_{0}\right)$ or $I\left(X_{2} \leq \eta_{1} X_{1}+\eta_{0}\right), \quad \eta_{0}=-\beta_{3} / \beta_{5}, \eta_{1}=-\beta_{4} / \beta_{5}$
depending on the sign of $\beta_{5}$
- Notice that the parameter $\eta$ is defined as a function of $\beta$
- The optimal regime in this case is contained in $\mathcal{D}_{\eta}$
- However, the estimated regime $I\{\mu(1, X ; \hat{\beta})>\mu(0, X ; \hat{\beta})\}$ may not estimate the best regime within the class $\mathcal{D}_{\eta}$ if the posited model is wrong


## Optimal Restricted Regime

Suggests: Consider directly a restricted set of regimes
$\mathcal{D}_{\eta}=\{d(X, \eta)\}$ indexed by $\eta$

- Write $d_{\eta}(X)=d(X, \eta)$
- Such regimes may be motivated by a regression model or based on cost, feasibility in practice, interpretability; e.g., $d(X, \eta)=I\left(X_{1}<\eta_{0}, X_{2}<\eta_{1}\right)$
- $\mathcal{D}_{\eta}$ may or may not contain $d^{\text {opt }}$ but still of interest
- Optimal restricted regime $d_{\eta}^{\text {opt }}(X)=d\left(X, \eta^{\text {opt }}\right)$,

$$
\eta^{o p t}=\arg \max _{\eta} E\left\{Y^{*}\left(d_{\eta}\right)\right\}
$$

- $\Longrightarrow$ Estimate the optimal restricted regime by estimating $\eta^{\text {opt }}$


## Estimating the Optimal Restricted Regime

Approach: Maximize a "good" estimator for $E\left\{Y^{*}\left(d_{\eta}\right)\right\}$ in $\eta$

- Missing data analogy:
- Let $C_{\eta}$ denote $\eta$-regime consistency indicator; that is,

$$
C_{\eta}=A d(X, \eta)+(1-A)\{1-d(X, \eta)\}
$$

- "Full data" are $\left\{Y^{*}\left(d_{\eta}\right), X\right\}$; "observed data" are $\left(C_{\eta}, C_{\eta} Y, X\right)$, where
$\triangleright \Longrightarrow$ Only a subset of subjects have observed outcomes under $d(X, \eta)$; the rest are missing


## Estimating the Optimal Restricted Regime

- $\pi(X)=\operatorname{pr}(A=1 \mid X)$ is the propensity score for treatment
- The propensity score is known for randomized studies, or can be estimated using the data $\left(A_{i}, X_{i}\right), i=1, \ldots, n$ say using logistic regression $\pi(X ; \gamma)$ and estimate $\gamma$ by $\widehat{\gamma}$.
- The propensity of receiving treatment consistent with $d(X, \eta)$

$$
\begin{aligned}
\pi_{c}(X ; \eta) & =\operatorname{pr}\left(C_{\eta}=1 \mid X\right)=E\left(C_{\eta} \mid X\right) \\
& =E[\operatorname{Ad}(X, \eta)+(1-A)\{1-d(X, \eta)\} \mid X] \\
& =\pi(X) d(X, \eta)+\{1-\pi(X)\}\{1-d(X, \eta)\}
\end{aligned}
$$

- Write $\pi_{c}(X ; \eta, \gamma)$ with $\pi(X ; \gamma)$


## Estimating the Optimal Restricted Regime

Estimators for $E\left\{Y^{*}\left(d_{\eta}\right)\right\}$ :

- Inverse probability weighted estimator

$$
\operatorname{IPWE}(\eta)=n^{-1} \sum_{i=1}^{n} \frac{C_{\eta, i} Y_{i}}{\pi_{c}\left(X_{i} ; \eta, \hat{\gamma}\right)}
$$

- Consistent for $E\left\{Y^{*}\left(d_{\eta}\right)\right\}$ if $\pi(X ; \gamma)$ (hence $\left.\pi_{c}(X ; \eta, \gamma)\right)$ is correct


## Estimating the Optimal Restricted Regime

- Doubly robust augmented inverse probability weighted estimator

$$
\operatorname{AIPWE}(\eta)=n^{-1} \sum_{i=1}^{n}\left\{\frac{C_{\eta, i} Y_{i}}{\pi_{c}\left(X_{i} ; \eta, \widehat{\gamma}\right)}-\frac{C_{\eta, i}-\pi_{c}\left(X_{i} ; \eta, \widehat{\gamma}\right)}{\pi_{c}\left(X_{i} ; \eta, \widehat{\gamma}\right)} m\left(X_{i} ; \eta, \widehat{\beta}\right)\right\}
$$

$$
m(X ; \eta, \beta)=E\left\{Y^{*}\left(d_{\eta}\right) \mid X\right\}=\mu(1, X ; \beta) d(X, \eta)+\mu(0, X ; \beta)\{1-d(X, \eta)\}
$$ and $\mu(A, X ; \beta)$ is a model for $E(Y \mid A, X)$

- Consistent if either $\pi(X, \gamma)$ or $\mu(A, X ; \beta)$ is correct


## Augmented Estimator

Under MAR: $Y^{*}\left(d_{\eta}\right) \Perp C_{\eta} \mid X$

- If $\widehat{\gamma} \xrightarrow{p} \gamma^{*}$ and $\widehat{\beta} \xrightarrow{p} \beta^{*}$, this estimator $\xrightarrow{p}$

$$
\begin{aligned}
& E\left\{\frac{C_{\eta} Y}{\pi_{c}\left(X ; \eta, \gamma^{*}\right)}-\frac{C_{\eta}-\pi_{c}\left(X ; \eta, \gamma^{*}\right)}{\pi_{c}\left(X ; \eta, \gamma^{*}\right)} m\left(X ; \eta, \beta^{*}\right)\right\} \\
& =E\left[Y^{*}\left(d_{\eta}\right)+\left\{\frac{C_{\eta}-\pi_{c}\left(X ; \eta, \gamma^{*}\right)}{\pi_{c}\left(X ; \eta, \gamma^{*}\right)}\right\}\left\{Y^{*}\left(d_{\eta}\right)-m\left(X ; \eta, \beta^{*}\right)\right\}\right] \\
& =E\left\{Y^{*}\left(d_{\eta}\right)\right\}+E\left[\left\{\frac{C_{\eta}-\pi_{c}\left(X ; \eta, \gamma^{*}\right)}{\pi_{c}\left(X ; \eta, \gamma^{*}\right)}\right\}\left\{Y^{*}\left(d_{\eta}\right)-m\left(X ; \eta, \beta^{*}\right)\right\}\right]
\end{aligned}
$$

- Hence the estimator is consistent if either
- $\pi\left(X ; \gamma^{*}\right)=\pi(X) \Rightarrow \pi_{c}\left(X ; \eta, \gamma^{*}\right)=\pi_{c}(X ; \eta)$ (propensity correct)
- $\mu\left(A, X ; \beta^{*}\right)=\mu(A, X) \Rightarrow m\left(X ; \eta, \beta^{*}\right)=m(X ; \eta)$ (regression correct )
- Double robustness


## Estimating the Optimal Restricted Regime

Result: Estimators $\widehat{\eta}^{o p t}$ for $\eta^{\text {opt }}$ obtained by maximizing IPWE $(\eta)$ or $\operatorname{AIPWE}(\eta)$ in $\eta$

- Estimated optimal restricted regime $\widehat{d}_{\eta}^{\text {opt }}(X)=d\left(X, \widehat{\eta}^{\text {opt }}\right)$
- Non-smooth functions of $\eta$; must use suitable optimization techniques
- Estimators for $E\left\{Y^{*}\left(d_{\eta}\right)\right\}$

$$
I P W E\left(\widehat{\eta}_{\text {ipwe }}^{\text {opt }}\right) \text { or } \operatorname{AIPWE}\left(\widehat{\eta}_{\text {aipwe }}^{\text {opt }}\right)
$$

Can calculate standard errors

- Semiparametric theory: $\operatorname{AIPWE}(\eta)$ is more efficient than $\operatorname{IPWE}(\eta)$ for estimating $E\left\{Y^{*}\left(d_{\eta}\right)\right\}$
- $\Longrightarrow$ Estimating regimes based on $\operatorname{AIPWE}(\eta)$ should be "better"


## Empirical Studies

Extensive simulations: One representative scenario

- True $E(Y \mid A, X)$ of form $\mu_{t}(A, X ; \beta)=\exp \left\{\beta_{0}+\beta_{1} X_{1}^{2}+\beta_{2} X_{2}^{2}+\beta_{3} X_{1} X_{2}+A\left(\beta_{4}+\beta_{5} X_{1}+\beta_{6} X_{2}\right)\right\}$
- Misspecified model for $E(Y \mid A, X)$

$$
\mu_{m}(A, X ; \beta)=\beta_{0}+\beta_{1} X_{1}+\beta_{2} X_{2}+A\left(\beta_{3}+\beta_{4} X_{1}+\beta_{5} X_{2}\right)
$$

- $\Longrightarrow \mathcal{D}_{\eta}=\left\{I\left(\eta_{0}+\eta_{1} X_{1}+\eta_{2} X_{2}>0\right)\right\}, d^{o p t} \in \mathcal{D}_{\eta}$
- True propensity score $\operatorname{logit}\left\{\pi_{t}(X ; \gamma)\right\}=\gamma_{0}+\gamma_{1} X_{1}^{2}+\gamma_{2} X_{2}^{2}$
- Misspecified propensity score

$$
\operatorname{logit}\left\{\pi_{m}(X ; \gamma)\right\}=\gamma_{0}+\gamma_{1} X_{1}+\gamma_{2} X_{2}
$$

## Empirical Studies

Both outcome regression models define a class of treatment regimes $\mathcal{D}_{\eta}=\left\{I\left(\eta_{0}+\eta_{1} X_{1}+\eta_{2} X_{2}>0\right)\right\}$, so that clearly $d^{\text {opt }} \in \mathcal{D}_{\eta}$

- Expressed in this form, regimes in $\mathcal{D}_{\eta}$ do not have a unique representation.
- achieved uniqueness by imposing $\|\eta\|=\left(\eta^{T} \eta\right)^{1 / 2}=1$.
- In this case, $d^{\text {opt }} \in \mathcal{D}_{\eta}$ corresponds to

$$
\eta=\left(\eta_{0}, \eta_{1}, \eta_{2}\right)^{T}=(-0.07,-0.71,0.71)^{T}
$$

## Simulation

- Truth: $\left(\eta_{0}, \eta_{1}, \eta_{2}\right)=(-0.07,-0.71,0.71)$ and $E\left\{Y^{*}\left(d^{\text {opt }}\right)\right\}=3.71$
- $Q(\eta)=E\left\{Y^{*}\left(d_{\eta}\right)\right\}$, obtained using $10^{6}$ Monte Carlo simulations

| Method | $\widehat{\eta}_{0}$ | $\widehat{\eta}_{1}$ | $\widehat{\eta}_{2}$ | $\widehat{E}\left\{Y^{*}\left(d^{\text {opt }}\right)\right\}$ | SE | Cov. | $Q\left(\widehat{\eta}^{o p t}\right)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $R G \mu_{t}$ | -0.07 (0.02) | -0.71 (0.01) | 0.71 (0.01) | 3.70 (0.14) | - | - | 3.71 (0.00) |
| $R G \mu_{m}$ | -0.51 (0.26) | -0.49 (0.32) | 0.46 (0.33) | 3.44 (0.18) | - | - | 3.27 (0.19) |
|  | PS correct |  |  |  |  |  |  |
| IPWE | -0.07 (0.15) | -0.69 (0.11) | 0.68 (0.11) | 4.01 (0.26) | 0.28 | 86.1 | 3.63 (0.07) |
| AIPWE $\mu_{t}$ | -0.07 (0.05) | -0.71 (0.03) | 0.70 (0.03) | 3.72 (0.15) | 0.15 | 94.7 | 3.70 (0.01) |
| AIPWE $\mu_{m}$ | -0.06 (0.12) | -0.69 (0.12) | 0.69 (0.13) | 3.85 (0.21) | 0.23 | 91.8 | 3.66 (0.07) |
| PS incorrect |  |  |  |  |  |  |  |
| IPWE | -0.38 (0.22) | -0.56 (0.30) | 0.55 (0.31) | 4.06 (0.22) | 0.23 | 69.4 | 3.42 (0.20) |
| AIPWE $\mu_{t}$ | -0.07 (0.05) | -0.70 (0.02) | 0.70 (0.02) | 3.72 (0.15) | 0.15 | 95.2 | 3.70 (0.01) |
| AIPWE $\mu_{m}$ | -0.23 (0.22) | -0.62 (0.25) | 0.61 (0.27) | 3.81 (0.18) | 0.19 | 94.1 | 3.57 (0.20) |

Performance: Empirical CDFs of over 1000 data sets of expected outcome using $\widehat{d}_{\text {reg }}^{\text {opt }}, \widehat{d}^{\text {opt }}\left(\widehat{\eta}_{\text {ipwe }}^{\text {opt }}\right), \widehat{d}^{\text {opt }}\left(\widehat{\eta}_{\text {aipwe }}^{\text {opt }}\right)$ to assign treatment divided by $E\left(Y^{*}\left(d^{o p t}\right)\right\}$ under true and misspecified models



## Application: NSABP Trial

Recall: Two treatment options

- $A=0$ if $\mathrm{PFT},=1$ if PF
- $Y=1$ if patient survived disease-free to 3 years, $=0$ otherwise
- $X=$ (age, PR )
- Consider regimes of the form $d(X, \eta)=I\left(\right.$ age $<\eta_{0}$ and $\left.\mathrm{PR}<\eta_{1}\right)$
- Gail and Simon: $\eta_{0}=50, \eta_{1}=10$
- Estimated optimal regimes:

|  | $\hat{\eta}_{0}^{\text {opt }}$ | $\hat{\eta}_{1}^{\text {opt }}$ | Est. $E\left\{Y^{*}\left(d_{\eta}^{\text {opt }}\right)\right\}(95 \% \mathrm{CI})$ |
| :--- | :---: | :---: | :---: |
| IPWE | 56 | 5 | $0.681(0.644,0.717)$ |
| AIPWE | 60 | 9 | $0.686(0.651,0.722)$ |

## Discussion

- New methods for estimating an optimal treatment regime within a specified class
- Robustness to misspecification (AIPWE)
- Single decision point
- Extension to multiple decisions; is a competitor to $Q$ - and $A$-learning


## References

- Gail, M. and Simon, R. (1985). Testing for qualitative interactions between treatment effects and patient subsets.
Biometrics 41, 361-372.
- Zhang, B., Tsiatis, A. A., Laber, E.B., and Davidian, M. (2012). A robust method for estimating optimal treatment regimes. Biometrics, in press.
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## Workshop Outline

## Introduction to Personalized Medicine and Dynamic Treatment <br> Regimes

Estimation of Optimal Dynamic Treatment Regimes for a Single Decision

Estimation of Optimal Dynamic Treatment Regimes for Multiple Decisions

Advanced Topics in Personalized Medicine and Dynamic Treatment Regimes

## Dynamic Treatment Regimes

- Motivation : treatment of chronic illness
- Some examples: HIV/AIDS, cancer, depression, schizophrenia, drug and alcohol addiction, ADHD, etc.
- Multistage decision making problem
- Longer-term treatment requires consideration and tradeoff of present versus longer term benefit.
- Dynamic treatment regimes (DTRs)
- Operationalize multistage decision making via as sequence of decision rules
- One decision rule for each time (decision) point
- A decision rule is a function inputs patient history and outputs a recommended treatment
- Aim to optimize some cumulative clinical outcome


## Related Problems

- Construction and inference for policies have applications beyond medicine

1. Artificial Intelligence and Reinforcement Learning (autonomous helicopter, drones, etc., Ng 2003)
2. Marketing (Simester, Sun and Tsitsiklis, 2003)
3. Active labor market policies (Lechner and Miquel, 2010)
4. Adaptive learning for games (tux cart, plants vs. zombies)
5. ...

## Roadmap

1. Two examples of SMARTs
2. $Q$-learning
3. Whirlwind tour of known issues

## Roadmap

1. Two examples of SMARTs
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## Dramatized Example

- Addiction management example inspired by the ExTENd and COMBINE trials (Murphy, 2005, Qian et. al., 2012)
- Devising two-time point txt strategy for alcohol dependent patients
- Initial txt choices Naltrexone (NTX) and Combined Behavioral Intervention (CBI)
- At six-months responders classified as responders or non-responders
- For responders to initial txt, followup txt choices are telephone monitoring (TEL) and telephone monitoring + counseling (TEL+Counseling)
- For non-responders to initial txt, followup txt choices are switch initial txts (NTX $\leftrightarrow \mathrm{CBT}$ ), or step-up initial txt CBI + NTX + Enhanced monitoring (CBI + NTX +EM)
- Primary outcome: percent days abstinent in one year


## Dramatized Ex.

Txt NR AA


## Examples of Simple Treatment Regimes

- Regime 1: Prescribe NTX initially; then assign TEL to responders; and assign step-up to non-responders.
- Regime 2: Prescribe CBI initially; then assign TEL+Counseling to responders; and assign step-up to non-responders.


## Choosing a Regime

- If we do not take into account individual patient characteristics, there are 8 possible regimes. How can we empirically estimate the best treatment regime?
- Myopic approach

1. Conduct two-arm trial of NTX vs CBI, pick 'winner' based on mean comparison
2. Conduct a follow-up study that initially assigns the 'winner' from step 1, then randomizes responders to either TEL or TEL + Counseling, and randomizes non-responders to step-up or switch. Choose 'winners' within the responder and non-responder groups using mean comparison.

## Myopic Approach: Step 1



## Myopic Approach: Step 1



- Nbrs in red denote days abstinent in six-month period
- NTX is yields better immediate six-month outcome


## Myopic Approach: Step 2



## Myopic Approach: Step 2



- Myopic regime: Initially prescribe NTX, then assign step-up for non-responders, and assign TEL for responders
- Assuming that $50 \%$ of patients respond, this regime results in an average of $33.75 \%$ days abstinent over a one-year period
- Is this optimal among the eight regimes considered?


## SMART Trial




## Delayed Effects

- Optimal regime: initially assign CBI, then assign TEL+Counseling to responders, and step-up to non-responders
- Assuming $50 \%$ of patients respond, this regime results in an average of $35.25 \%$ days abstinent over a one-year period.
- Myopic regime results in suboptimal patient care
- Giving CBI initially taught responders to more effectively use counseling yielding better long term outcomes
- This is delayed effect of assigning CBI


## Delayed Effects, cont'd

- Chronic illness requires consideration of treatment sequences
- Must accommodate intermediate information including prior txts into current txt choice
- Delayed effects
- Berkson's fallacy (see Gail and Benichou, 2000)


## An Example Policy for ADHD



## ADHD Trial (Pelham, PI)

Continue
Low Intensity BMOD

Treatment AA Augment with MEDS

Treatment AB Intensify BMOD

Low Intensity MEDS

Treatment BA
Augment with BMOD
Low Intensity MEDS


## Roadmap

1. Two examples of SMARTs
2. $Q$-learning
3. Whirlwind tour of known issues

## Data

- $\left(X_{1}, A_{1}, X_{2}, A_{2}, Y\right)$ for each individual
$X_{k}$ : Observations available at stage $k$
$A_{k}$ : Treatment at stage $k$
$Y$ : Primary outcome (larger is better)
$H_{k}$ : History at stage $k, H_{1}=X_{1}, H_{2}=\left(X_{1}, A_{1}, X_{2}\right)$
- The regime, $d=\left\{d_{1}, d_{2}\right\}, d_{k}: \mathcal{H}_{k} \rightarrow \mathcal{A}_{k}$, should have high Value: $V^{d}=E^{d}(Y)$
- The value corresponds to the average outcome if all patients are assigned treatment according to $d$
- Optimal decision rule $d^{\text {opt }}$ satisfies $\mathbb{E}^{d^{\text {opt }}} Y=\sup _{d} \mathbb{E}^{d} Y$


## Review: Dynamic Programming

- Optimal regime $d^{\text {opt }}$ can be derived using dynamic programming (Bellman, 1957)
- Define
- $Q_{2}\left(h_{2}, a_{2}\right) \triangleq \mathbb{E}\left(Y \mid H_{2}=h_{2}, A_{2}=a_{2}\right)$
- $Y^{*} \triangleq \max _{\mathrm{a}_{2}} Q_{2}\left(H_{2}, a_{2}\right)$
- $Q_{1}\left(h_{1}, a_{1}\right) \triangleq \mathbb{E}\left(Y^{*} \mid H_{1}=h_{1}, A_{1}=a_{1}\right)$
- $d_{k}^{\text {opt }}\left(h_{K}\right)=\arg \max _{a_{k}} Q_{k}\left(h_{k}, a_{k}\right)$


## Constructing a DTR from Data: Q-Learning

- When system dynamics are known dynamic programming yields the optimal DTR
- We only have data!
- Q-learning mimics dynamic programming but replaces conditional expectations with (typically linear) regression models


## Simple Version of Q-Learning

Two stages; linear regressions; $A_{k} \in\{0,1\}, H_{k 1}, H_{k 2}$ features of patient history, $H_{k}$ :

- Stage 2 regression: Regress $Y$ on $H_{21}, H_{22}$ to obtain $\hat{Q}_{2}\left(H_{2}, A_{2}\right)=\hat{\beta}_{21}^{T} H_{21}+\hat{\beta}_{22}^{T} H_{22} A_{2}$
- $\hat{d}_{2}\left(H_{2}\right)=\arg \max _{a_{2}} \hat{Q}_{2}\left(H_{2}, a_{2}\right)=\arg \max _{a_{2}} \hat{\beta}_{22}^{T} H_{22} a_{2}$


## Simple Version of Q-Learning

Two stages; linear regressions; $A_{k} \in\{0,1\}, H_{k 1}, H_{k 2}$ features of patient history, $H_{k}$ :

- Stage 2 regression: Regress $Y$ on $H_{21}, H_{22}$ to obtain $\hat{Q}_{2}\left(H_{2}, A_{2}\right)=\hat{\beta}_{21}^{T} H_{21}+\hat{\beta}_{22}^{T} H_{22} A_{2}$
- $\hat{d}_{2}\left(H_{2}\right)=\arg \max _{a_{2}} \hat{Q}_{2}\left(H_{2}, a_{2}\right)=\arg \max _{a_{2}} \hat{\beta}_{22}^{T} H_{22} a_{2}$
- $\tilde{Y}=\hat{\beta}_{21}^{T} H_{21}+\max _{a_{2}} \hat{\beta}_{22}^{T} H_{22} a_{2}$
- $\tilde{Y}$ is a predictor of $\max _{a_{2}} Q_{2}\left(H_{2}, a_{2}\right)$


## Simple Version of Q-Learning

Two stages; linear regressions; $A_{k} \in\{0,1\}, H_{k 1}, H_{k 2}$ features of patient history, $H_{k}$ :

- Stage 2 regression: Regress $Y$ on $H_{21}, H_{22}$ to obtain $\hat{Q}_{2}\left(H_{2}, A_{2}\right)=\hat{\beta}_{21}^{T} H_{21}+\hat{\beta}_{22}^{T} H_{22} A_{2}$
- $\hat{d}_{2}\left(H_{2}\right)=\arg \max _{a_{2}} \hat{Q}_{2}\left(H_{2}, a_{2}\right)=\arg \max _{a_{2}} \hat{\beta}_{22}^{T} H_{22} a_{2}$
- $\tilde{Y}=\hat{\beta}_{21}^{T} H_{21}+\max _{a_{2}} \hat{\beta}_{22}^{T} H_{22} a_{2}$
- $\tilde{Y}$ is a predictor of $\max _{a_{2}} Q_{2}\left(H_{2}, a_{2}\right)$
- Stage 1 regression: Regress $\tilde{Y}$ on $H_{11}, H_{12}$ to obtain $\hat{Q}_{1}\left(H_{1}, A_{1}\right)=\hat{\beta}_{11}^{T} H_{11}+\hat{\beta}_{12}^{T} H_{12} A_{1}$
- $\hat{d}_{1}\left(H_{12}\right)=\arg \max _{a_{1}} \hat{Q}_{1}\left(H_{1}, a_{1}\right)=\arg \max _{a_{1}} \hat{\beta}_{12}^{T} H_{12} a_{1}$


## $Q$-learning Positives

- Natural approximate dynamic programming approach
- Linear models are common but non-essential
- Parsimonious and interpretable
- More flexible models can be used to define the $Q$-functions (e.g., boosting, random forests, etc.)
- Regression models are well-understood
- Diagnostic and validation tools exist
- EDA is straightforward


## Roadmap

1. Two examples of SMARTs
2. $Q$-learning
3. Whirlwind tour of known issues

## Q-learning ... Opportunities

- Non-smooth non-monotone max-operator
- Linear models are rarely correctly specified for $Q_{1}$
- Non-smoothness induces non-regularity so that standard methods for inference, e.g., the bootstrap and taylor series arguments, are invalid
- Non-monotone transformations are difficult to model
- Q-learning indirectly estimates $d^{\text {opt }}$ through the conditional mean functions
- Recall, $d_{k}^{\text {opt }}=\arg \max _{a_{k}} Q_{k}\left(h_{k}, a_{k}\right)$ which depends only on the sign of $Q_{k}\left(h_{k}, 1\right)-Q_{k}\left(h_{k}, 0\right)$.
- Analog in classification: logistic classification vs. large-margin classification


## Linear Models are Rarely Correctly Specified for

 $Q_{1}$- Toy generative model

$$
\begin{array}{ll}
X_{1} \sim \operatorname{Normal}(0,1), & \xi \sim \operatorname{Normal}(0,1 / 2), \\
X_{2}=\zeta X_{1}+\xi, & A_{K} \sim \operatorname{Uniform}\{0,1\}, k=1,2, \\
\phi \sim \operatorname{Normal}(0,1 / 2), & Y=1.25 A_{1} A_{2}+A_{2} X_{2}-A_{1} X_{1}+\phi,
\end{array}
$$

$\zeta$ governs the correlation between $X_{1}$ and $X_{2}$

- Linear model is correct for $Q_{2}$

$$
Q_{2}\left(H_{2}, A_{2}\right)=1.25 A_{1} A_{2}+A_{2} X_{2}-A_{2} X_{1}
$$

- Nonlinear model required for $Q_{1}$

$$
\begin{aligned}
Q_{1}\left(H_{1}, A_{1}\right)=\frac{1}{2 \sqrt{2 \pi}} & \exp \left\{-2\left(1.25 A_{1}+\zeta X_{1}\right)^{2}\right\} \\
& +\left(1.25 A_{1}+\zeta X_{1}\right) \Phi\left(2\left(1.25 A_{1}+\zeta X_{1}\right)\right)
\end{aligned}
$$

## Linear Models are Rrarely ... cont'd

- Nonlinear model required for $Q_{1}$

$$
\begin{aligned}
Q_{1}\left(H_{1}, A_{1}\right)=\frac{1}{2 \sqrt{2 \pi}} & \exp \left\{-2\left(1.25 A_{1}+\zeta X_{1}\right)^{2}\right\} \\
& +\left(1.25 A_{1}+\zeta X_{1}\right) \Phi\left(2\left(1.25 A_{1}+\zeta X_{1}\right)\right)
\end{aligned}
$$

- This is an idealized setting, yet:
- Linear model assumption holds only when $\zeta=0$, but this is unlikely in practice
- Even seasoned data analysts would likely have trouble identifying the correct functional form given limited data


## Non-smoothness Invalidates Std Inference

- Due to max-operator, $Q_{1}\left(h_{1}, a_{1}\right)$ is a non-smooth functional of the generative distribution
- No regular estimators of $Q_{1}$ exist
- No asymptotically unbiased estimators of $Q_{1}\left(h_{1}, a_{1}\right)$ exist
- Estimators do not converge uniformly over parameter space; standard approaches like bootstrap and Taylor series arguments are invalid
- There is now a small industry built around trying to alleviate some of these problems
- Thresholding and penalized methods (Moodie and Richardson, 2009; Chakraborty et al., 2010; Song et al., 2012)
- Local asymptotic approaches (Laber et al., 2012; SAS PROC QLEARN)
- Resampling approaches (Chakraborty et al., 2012; R package qLearn)


## Non-smooth Mon-monotone Transformations

- Recall $\tilde{Y}=\max _{a_{2}} \hat{Q}_{2}\left(H_{2}, a_{2}\right)=\hat{\beta}_{21}^{\top} H_{21}+\max \left(\hat{\beta}_{22}^{\top} H_{22}, 0\right)$


## Non-smooth Mon-monotone Transformations

- Recall $\tilde{Y}=\max _{a_{2}} \hat{Q}_{2}\left(H_{2}, a_{2}\right)=\hat{\beta}_{21}^{\top} H_{21}+\max \left(\hat{\beta}_{22}^{\top} H_{22}, 0\right)$

Before maximization


## Non-smooth Mon-monotone Transformations

- Recall $\tilde{Y}=\max _{a_{2}} \hat{Q}_{2}\left(H_{2}, a_{2}\right)=\hat{\beta}_{21}^{\top} H_{21}+\max \left(\hat{\beta}_{22}^{\top} H_{22}, 0\right)$

$\mathrm{H}_{1}$

After maximization


## Non-smooth Non-monotone Transformations, cont'd

- Dealing with non-smooth, non-monotone transformations is difficult in practice
- On approach is to interchange modeling and maximization
- Only need to model smooth transformations of the data
- Requires more modeling (see Laber et al., 2012)


## $Q$-learning Indirectly Estimates $d^{\text {opt }}$

- $d_{k}^{\mathrm{opt}}\left(h_{k}\right)=\arg \max _{a_{k}} Q_{k}\left(h_{k}, a_{k}\right)=\mathbf{1}_{Q_{k}\left(h_{k}, 1\right)-Q_{k}\left(h_{k}, 0\right)>0}$
- Thus, $d_{k}^{\text {opt }}\left(h_{k}\right)$ depends only on the sign of contrast $Q_{k}\left(h_{k}, 1\right)-Q_{k}\left(h_{k}, 0\right)$
- $Q$-learning estimates $Q_{k}\left(h_{k}, a_{k}\right)$, hence does not directly target $d^{\mathrm{opt}}$
- A-learning (Murphy, 2003; Murphy et al., 2004) targets $Q_{k}\left(h_{k}, 1\right)-Q_{k}\left(h_{k}, 0\right)$, is closer but still indirect
- Recent classification-based estimators of Zhang et al. (2012), Zhao et al. (2012), and Xi et al. (2012) directly target $d^{\text {opt }}$
- These are multistage extensions of what Butch introduced in the previous segment


## Classification Estimators

- For clarity, simplify development of Zhao et al. (2012)
- Assume $Y$ is nonnegative
- Assume $A_{1}$ and $A_{2}$ are randomly assigned as in a SMART
- Recode $A_{k}$ to take values in $\{-1,1\}$
- For any policy $d$ the value equals

$$
\mathbb{E}^{d} Y=\mathbb{E}\left(\frac{Y \mathbf{1}_{A_{2}=d_{2}\left(H_{2}\right)} \mathbf{1}_{A_{1}=d_{1}\left(H_{1}\right)}}{p\left(A_{1} \mid H_{1}\right) p\left(A_{2} \mid H_{2}\right)}\right)
$$

- Empirical analog
where $w_{i} \triangleq Y_{i} / p\left(A_{1 i} \mid H_{1 i}\right) p\left(A_{2 i} \mid H_{2 i}\right)$


## Classification Estimators, cont'd

- Empirical analog

$$
\frac{1}{n} \sum_{i=1}^{n} \omega_{i} \mathbf{1}_{\min }\left\{A_{2 i} d_{2}\left(H_{2 i}\right), A_{1 i} d_{1}\left(H_{1 i}\right)\right\} \geq 0
$$

where $w_{i} \triangleq Y_{i} / p\left(A_{1 i} \mid H_{1 i}\right) p\left(A_{2 i} \mid H_{2 i}\right)$

- Similar weighted misclassification rate
- New 'margin' $\min \left(A_{2} d_{2}\left(H_{2}\right), A_{1} d_{1}\left(H_{1}\right)\right)$
- Weights $\omega=Y / p\left(A_{1} \mid H_{1}\right) p\left(A_{2} \mid H_{2}\right)$
- Classification estimators (approximately) maximize the empirical value over $d=\left(d_{1}, d_{2}\right)$ in $\mathcal{D}$
- Zhao et al. (2012) employ SVMs
- Zhang et al. (2012) use a genetic algorithm to maximize an augment version of the empirical value
- Xi et al. (2012) use convex surrogates and an augmented version of the empirical value


## Classification Estimators, cont'd

- Classification estimators directly target the decision rule
- Loss of prognostic information
- Directly minimizing the empirical value is computationally difficult
- Replacing indicator with a convex surrogate may lead to suboptimal solutions unless model space is correct


## Wrap-up

- This is an extremely active area of research
- Tools for estimation and inference exist and are continually being improved
- There is no panacea, choosing the proper statistical tool depends critically on the goals of the analysis
- There is help!
- Statisticians on the P01
- UNC-NCSU working group on dynamic treatment regimes
- NCSU personalized medicine cluster


## Workshop Outline

## Introduction to Personalized Medicine and Dynamic Treatment <br> Regimes

Estimation of Optimal Dynamic Treatment Regimes for a Single Decision

Estimation of Optimal Dynamic Treatment Regimes for Multiple Decisions

Advanced Topics in Personalized Medicine and Dynamic Treatment Regimes

## Outline

- Some Illustrative Examples
- Overview of Statistical Issues
- Statistical Learning
- Incorporating Censoring
- Outcome Weighted Learning
- Open Questions
- Preparing Protocols


## Example 1: Non-Small Cell Lung Cancer

In treating advanced non-small cell lung cancer, patients typically experience two or more lines of treatment.


Problem of Interest
Can we improve survival by personalizing the treatment at each decision point (drug at both and timing at second) based on prognostic data?

## Example 1: Non-Small Cell Lung Cancer

The clinical setting:

- There are two to three lines of therapy, but very few utilize three, and we will focus on two here.
- We need to make decisions at two treatment times: (1) at the beginning of the first line and (2) at the end of the first line.
- For time (1), we need to decide which of several agent options is best: we will only consider two options in the simulation.
- For time (2), we need to decide when to start the second line (out of three choices for simplicity) and which of two agents to assign.
- The reward function is overall survival which is right-censored.


## Example 1: Non-Small Cell Lung Cancer

Realistic simulated patients (Zhao, et al., 2011):

- Difference equations used to generate patient trajectories for two clinical measures: tumor size and quality of life.
- Four distinct subgroups formed with different relationships between treatment (agents and timing) and measures.
- A SMART trial was simulated using two different drugs at each decision point and three different timings at the second point, yielding 12 different treatment pathways.
- Q-learning was used to estimate decision rules based on treatment history and clinical measures as tailoring variables and survival time as clinical outcome.
- A Phase III trial comparing the 12 treatment paths with the estimated optimal individualized decision rules was simulated.


## Example 1: Non-Small Cell Lung Cancer



## Example 1: Non-Small Cell Lung Cancer

Some statistical issues:

- Statistical learning is very useful for handling
- nonlinear structure,
- complex interactions, and
- large numbers of variables.
- Statistical learning tools for censored data are very limited (almost nonexistent) and appropriate extensions are needed.
- Complex treatment decisions (involving multiple drugs and/or timing) are new challenges for statistical learning.


## Example 2: Bronchopulmonary Dysplasia in Infants

The clinical setting:

- Sildenafil has been shown to be effective in preventing bronchopulmonary dysplasia-associated pulmonary hypertension in premature infants.
- A crucial open question is what dose to use with which patients.
- We designed a Phase II dose finding study with the intent of achieving individualized dosing rules.


## Example 2: Bronchopulmonary Dysplasia in Infants

Scientific and statistical issues:

- The investigators would like the design to be adaptive so that ineffective or harmful doses are discarded early.
- A challenge for statistical learning is that dose is a continuous treatment decision.
- Since the methodology is new and unfamiliar, how do we frame the design and proposal in a manner that it will satisfy reviewers and obtain approval?


## Example 3: Cystic Fibrosis

The clinical setting:

- Cystic fibrosis (CF) is a genetic disease.
- The most serious pathogen in CF is Pseudomonas aeruginosa (Pa).
- Pa lung infections are usually intermittent at first but eventually chronic, leading to mucoid Pa infection usually in the late teens, after which lung function decline is precipitous.
- There is a belief that if Pa infections can be eradicated rapidly, then the mucoid stage can be delayed significantly.
- Our goal is to find the best choice of treatment each time a patient is infected with CF, beginning at birth, to yield the longest mucoid-free survival.


## Example 3: Cystic Fibrosis

Realistic simulated patients and trial (Tang, et al., 2012):

- We recruit patients with ages 0-20 years old and follow for about 2 years for Phase II SMART trial.
- For each episode of Pa infection, we randomize to one of 5 treatments: placebo, $\mathrm{AL}, \mathrm{AH}, \mathrm{BL}$ and BH .
- Which treatments are acceptable depends on patient prognostic data, including age.
- After SMART trial completion, we use Q-learning for an "infinite horizon" to estimate optimal, personalized treatment choice as a function of prognostic values.
- A phase III randomize trial is then conducted to verify superiority of the personalized treatment compared to fixed, standard-of-care approaches.


## Example 3: Cystic Fibrosis

Comparison of time-to-mucoid infection between optimal personalized treatment and fixed treatments from SMART trial:

Time to Mucoid Infection (yrs)


## Example 3: Cystic Fibrosis

Kaplan-Meier plots from 5 year confirmatory Phase III trial of optimal versus fixed regimens:

Time to Mucoid Pa K-M Plot


## Example 3: Cystic Fibrosis

Some scientific and statistical issues:

- Construction of primary clinical outcome (utility) as a composite of several outcomes was highly non-trivial.
- The fact that the disease course is much longer than feasible clinical trial durations raises clinical trial design and treatment regime estimation challenges.
- The way we addressed this:
- 2-year SMART Phase II trial with variety of ages.
- 5-year Confirmatory Phase III trial also with variety of ages.
- Careful selection of utility to include short time outcomes predictive of mucoid PA along as well as mucoid PA.
- Judicious use of an infinite horizon Q-function which was assumed to be constant across decision times.


## Overview of Statistical Issues

- Complex structure of Q-functions
- Nonlinearity
- Complicated interactions
- High dimensional data
- Complex decision making
- Drug choice
- Timing of treatment
- Dose level
- Censoring
- Clinical trial design challenges


## Statistical Learning

Statistical learning consists of data driven tools for regression, classification and for other facets of decision making.

Many approaches originated in computer science (artificial intelligence and machine learning) but have more recently become part of statistical science (statistical learning).

Examples include:

- Support vector machines (SVM)
- Support vector regression (SVR)
- Random forests
- Reinforcement learning
- Q-learning and A-learning


## Statistical Learning

## Advantages

- Good at handling nonlinearity, complicated interactions and high dimensional data
- Computationally efficient with available software
- Can address prediction issues not covered by regression or classification

Disadvantages

- Cannot in general handle censoring
- Almost no inference procedures available
- Requires indirect estimation of decision function $d(x)$ through first estimating $Q(x, a)=E(Y \mid X=x, A=a)$ and then inverting via $\hat{d}(x)=\operatorname{argmax}{ }_{a} \hat{Q}(x, a)$.


## Statistical Learning

## Single decision setting

- Powerful statistical learning tools for estimating $Q(x, a)$ including support vector regression and random forests.
- Ability to handle censoring is almost nonexistent.
- Requires indirect estimation of $d(x)$ via $Q(x, a)$.

Multiple decision setting

- Reinforcement learning enables estimation of decision functions through Q-functions at each decision point using either traditional regression (e.g., linear regression) or statistical learning.
- Censoring and indirect estimation also challenges here.


## Incorporating Censoring

## Basic issue

The basic issue is that in estimating Q-functions where the outcome $Y$ is a failure time, we are interest in a conditional expectation rather than the more standard hazard function in survival analysis.

Ad hoc approaches

- Censoring is almost never encountered in computer science based artificial intelligence approaches.
- One could throw out the censored observations.
- Another approach for SVR is to not penalize if the prediction is above the censored observation and only penalize if below: this is better than the above but still has significant bias.


## Incorporating Censoring

Progress for single decision setting:

- Successfully developed new random forest approach for censored data, "Recursively Imputed Survival Trees" (Zhu and Kosorok, 2012).
- The above approach is very computationally efficient and avoids inverse weighting.
- Extended support vector regression to survival data using inverse probability of censoring weighting (Goldberg and Kosorok, 2012a).
- The above approach is consistent, with good error rates, and performs well, but the inverse weighting requires additional modeling of censoring.


## Incorporating Censoring

Progress for multiple decision setting:

- Ad hoc approach based on decreased penalization for censored observations performed reasonably well in two-stage Q-learning for treating non-small cell lung cancer (Zhao, et al., 2011).
- However, theoretically, the above ad hoc approach can potentially have unbounded bias.
- Successfully developed Q-learning for right censored data using inverse probability of censoring weighting (Goldberg and Kosorok, 2012b).
- The approach is known to be asymptotically unbiased with good error rates and is computationally reasonable.


## Outcome Weighted Learning

1. Let $P$ denote the distribution of $(X, A, Y)$, where treatments are randomized, and $P^{d}$ denoted the distribution of $(X, A, Y)$, where treatments are chosen according to $d$. The value function of $d$ (Qian \& Murphy, 2011) is

$$
V(d)=E^{d}(Y)=\int Y d P^{d}=\int Y \frac{d P^{d}}{d P} d P=E\left[\frac{I(A=d(X))}{P(A \mid X)} Y\right]
$$

2. Optimal Individualized Treatment Rule:

$$
d^{*} \in \operatorname{argmax}_{d} V(d) .
$$

$$
\begin{aligned}
& E(Y \mid X, A=1)>E(Y \mid X, A=-1) \Rightarrow d^{*}(X)=1 \\
& E(Y \mid X, A=1)<E(Y \mid X, A=-1) \Rightarrow d^{*}(X)=-1
\end{aligned}
$$

## Outcome Weighted Learning (OWL)

Optimal Individualized Treatment Rule d*
Maximize the value Minimize the risk

$$
E\left[\frac{I(A=d(X))}{P(A \mid X)} Y\right] \quad E\left[\frac{I(A \neq d(X))}{P(A \mid X)} Y\right]
$$

- For any rule $d, d(X)=\operatorname{sign}(f(X))$ for some function $f$.
- Empirical approximation to the risk function:

$$
n^{-1} \sum_{i=1}^{n} \frac{Y_{i}}{P\left(A_{i} \mid X_{i}\right)} I\left(A_{i} \neq \operatorname{sign}\left(f\left(X_{i}\right)\right)\right)
$$

- Computation challenges: non-convexity, discontinuity of loss.


## Outcome Weighted Support Vector Machine

Objective Function: Regularization Framework

$$
\begin{equation*}
\min _{f}\left\{\frac{1}{n} \sum_{i=1}^{n} \frac{Y_{i}}{P\left(A_{i} \mid X_{i}\right)} \phi\left(A_{i} f\left(X_{i}\right)\right)+\lambda_{n}\|f\|^{2}\right\} \tag{2}
\end{equation*}
$$

- $\phi(u)=(1=u)^{+}$is the hinge loss surrogate, $\|f\|$ is some norm for $f$, and $\lambda_{n}$ controls the severity of the penalty on $f$.
- A linear decision rule: $f(X)=X^{\top} \beta+\beta_{0}$, with $\|f\|$ as the Euclidean norm of $\beta$.
- Estimated individualized treatment rule:

$$
\hat{d}_{n}=\operatorname{sign}\left(\hat{f}_{n}(X)\right)
$$

where $\hat{f}_{n}$ is the solution to (2).

## OWL Results

- Fisher consistent and asymptotically consistent.
- Risk bounds and convergence rates similar to those observed in SVM literature (Tsybakov, 2004).
- Excellent simulation results.
- Promising performance overall (Zhao, et al., 2012a).
- Opens door to application of statistical learning techniques to personalized medicine.


## OWL: Nefazodone-CBASP Clinical Trial (Keller et al., 2000)

- 681 patients with non-psychotic chronic major depressive disorder (MDD).
- Randomized in a 1:1:1 ratio to either nefazodone, cognitive behavioral-analysis system of psychotherapy (CBASP) or the combination of nefazodone and psychotherapy.
- Primary outcome: score on the 24 -item Hamilton Rating Scale for Depression (HRSD); the lower the better.
- 50 baseline variables: demographics, psychological problem diagnostics etc.


## OWL: Nefazodone-CBASP Clinical Trial (Keller et al., 2000)

Pairwise Comparison:

- OWL: Gaussian kernel. $I_{1}-\mathrm{PLS}$ and OLS: $(1, X, A, X A)$.
- Value calculated with a 5 -fold cross validation type analysis.

Table: Mean HRSD (Lower is Better) from Cross Validation Procedure with Different Methods

|  | OLS | $l_{1}$-PLS | OWL |
| :--- | :---: | :---: | :---: |
| Nefazodone vs CBASP | 15.87 | 15.95 | 15.74 |
| Combination vs Nefazodone | 11.75 | 11.28 | 10.71 |
| Combination vs CBASP | 12.22 | 10.97 | 10.86 |

## OWL: Comments

The Outcome Weighted Learning procedure

- Discovers an optimal individualized therapy to improve expected outcome.
- Nonparametric approach sidesteps the inversion step and invokes statistical learning techniques directly.
Some open questions:
- How to handle censoring?
- How to generate sample size formulas to enable practical Phase II design?
- How to handle deciding among more than two treatments?


## OWL for Multiple-Stage Decision Making

Problems with Q learning

- Mismatch exists between estimating the optimal Q function and the goal of maximizing the value function (Murphy, 2005).
- Non-smooth maximization operation.
- High dimensional covariate space.


## Backwards Outcome Weighted Learning (BOWL)

- Generalization of OWL to multi-decision setup (Zhao, et al., 2012b).
- Find the optimal decision rule by directly maximizing the value function for each stage backwards repeatedly.
- Consistency and risk bound of BOWL estimator.


## BOWL: Simulation Study

Generative Model (Chakraborty et al., 2010)

- $X_{1} \sim U[-1,1]^{50}, X_{2}=X_{1}$.
- $A_{1}, A_{2} \in\{-1,1\}, P\left(A_{1}=1\right)=P\left(A_{2}=1\right)=0.5$.
- $Y_{1}=0, Y_{2} \mid H_{2}, A_{2} \sim N\left(-0.5 A_{1}+0.5 A_{2}+0.5 A_{1} A_{2}, 1\right)$.
- Training data sample size $n=100,200,400$.
- Testing data sample size 10000 .
- 500 replications.
- Methods: BOWL with Linear kernel; Q learning with linear regression.


## BOWL: Simulation Results





Note: Q learning encounters difficulties with small sample sizes.

## Open Questions for OWL and BOWL

- Survival outcomes
- Multicategory/Continuous treatments.
- Multiple therapies.
- Continuous range of dose levels.
- Optimize timing to switch treatments in multi-stage trials.



## Other Open Questions

- Development of meaningful inference tools: this is hard even for linear regression in Q-learning.
- Develop sample size algorithms or formulas.
- When should parametric or semiparametric approaches be used instead of machine learning approaches?
- How to design trials for long-term chronic diseases.
- How to elicit and formulate outcomes (utility).
- How to handle continuing reassessment so that previously developed regimes could be enlarged to include new and emerging treatments.


## Preparing Protocols

- Each setting seems to be unique.
- Often best to frame the trial first as a traditional trial with randomized treatments and then add personalized medicine and dynamic treatment regime aspect as later aims.
- There are ways to frame dynamic treatment regime estimation, in some cases, as weighted linear regression.
- Sample sizes roughly correspond to large traditional Phase II (or small Phase III) designs for SMART trials.
- We are working on sample size software for OWL studies.
- We have completed or are working on about 5 such trials.


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